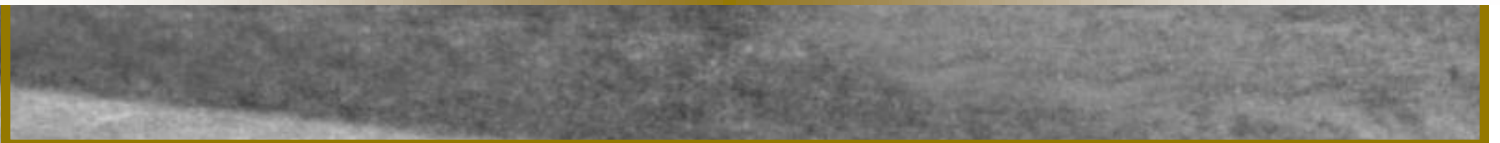


# 2011 ANNUAL REPORT



*The Camden Public Library is an anchor for the community.  
We bring people together to Read, Connect, and Discover.*

*This Annual Report was designed and printed in-house by the staff and resources of the Camden Public Library.*

## A Word from the Director

As we move further into the second decade of the new millennium, we are all aware that our world is changing at lightning speed. For those of us who love libraries, those changes may be profound. But those of us who love libraries also know we have been here before. From the sacred institutions of learning we were hundreds of years ago to the open and modern public library of today, libraries have already morphed, adapted, and adjusted to fit the current needs of our towns, of our states, of our country.

Once the informational source for the population, libraries are now becoming a transformational force for their communities. We help people to Read, because reading will always be an essential skill. We help people to Connect, because connecting to technology is also essential to our 21<sup>st</sup> century lives. And we help people to Discover by presenting interesting and mind-expanding programs throughout the year because acquiring knowledge is an essential part of living a good life.

Public libraries help establish and transform communities by creating a place away from home or work or school that anchors our busy lives.

We don't get to decide if we are the best small public library in the State of Maine, but we DO get to decide that that is our goal. We hope to get a little closer to our goal in the years to come.

Nikki Maounis  
Camden Public Library, Director

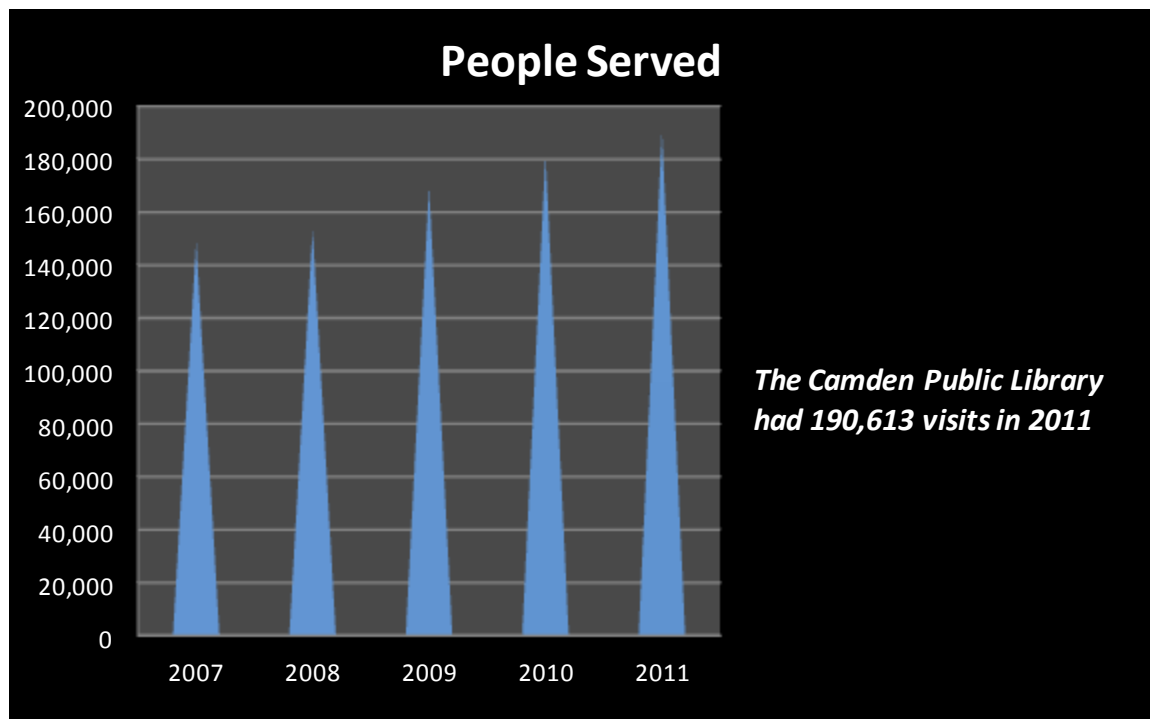


# WHAT WE DO

## library service in an Amazon.com world

We bring people together to...  
Read  
Connect  
Discover

The Library has never been more vibrant and busy since its founding. The world is changing around us and we are not just keeping up — we're helping to lead the way!



# waiting for an item is so 20th century

As you enjoy our 2011 Annual Report, we ask you to take note of some very special things that are happening right now—in 2012.

The world around us is changing. You could say it's always changing, but the library world is changing in ways that we have not seen before.

As just one example, during the month of November 2010, library users in Maine (state-wide) checked out 6,500 online items directly to their own portable “e-device” like an MP3 Player or a Kindle or iPad. One year later during November of 2011, this online check-out usage doubled to 13,915 items. This figure represents both audio and eBook checkouts.

Just a few months later in January 2012, online checkouts (total State of Maine) exceed 19,500 items. Yes, the library world is changing.

Will books disappear? Very unlikely, but we're already noticing that service demand as well as the service parameters that have traditionally governed circulation trends are **changing**. For instance, ask yourself, “how long would you wait to check-out a book?” The answer a year ago might be 10-15 days, maybe even a month for a new release. Well, no longer is that service threshold acceptable.

That's why in 2012, the Camden Public Library will employ a new model. Essentially, if we can't get the item you want within a week, we'll download it to a Kindle which will allow you to check it out immediately! We know that waiting for considerable periods of time for an item is “so” 20th Century!

You'll notice some other new trends around the library taking place in 2012.

Teleconferencing some of our programs, more iPads to check-out, a digital Microfilm Reader in the History Center, and a new circulation system will all be developed so that these services benefit our community in new ways.

There can be comfort gained in knowing that your library is moving forward with the world of change — that can also bring alarm.

Know this—we're here to bring you the best services and service practices demanded of a library in the 21st century, and to that end, we're all in this together. We are one community moving forward!

Visit us to get books, read newspapers, and to see programs. Visit us to connect to the world with new technologies that deliver our services in an entirely new way! Visit us simply to come “hang-out.”

We look forward to seeing you in 2012!

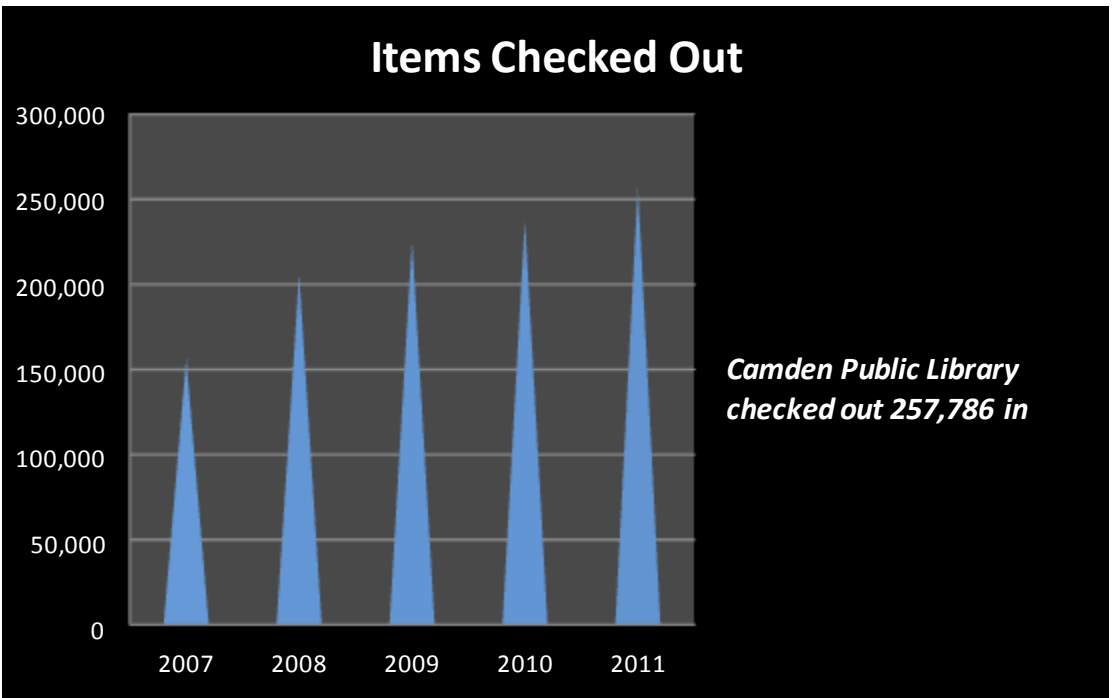


# READ

because reading is an essential skill



*'Miss Amy' Hand as 'Cat in the Hat' entertains young readers.*



# items checked out up 65% in five years

*I have always been able to find the perfect book! Being signed up for some of your reading lists has led to some terrific discoveries!*

*-2011 Comment from Library User*

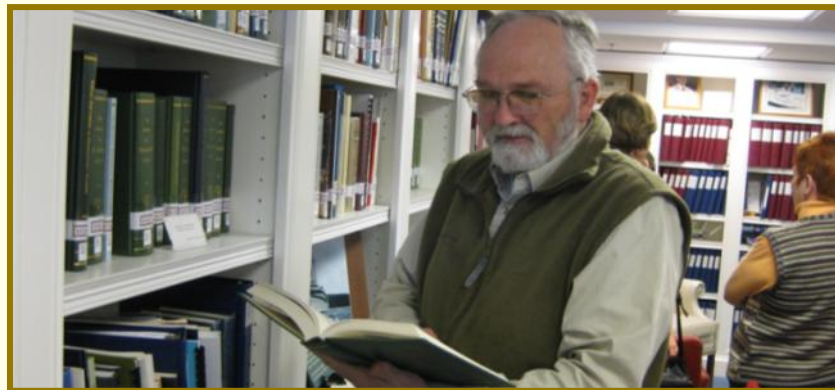


*Pals enjoying a book!*

◇ *On average, we check-out 28 items per library cardholder per year!*

◇ *On any given day during the year, we have more than 6,700 items checked out!*

◇ *Our most popular genre is.....  
Adult Fiction!*



*A local genealogist finds a great read in the History Center.*

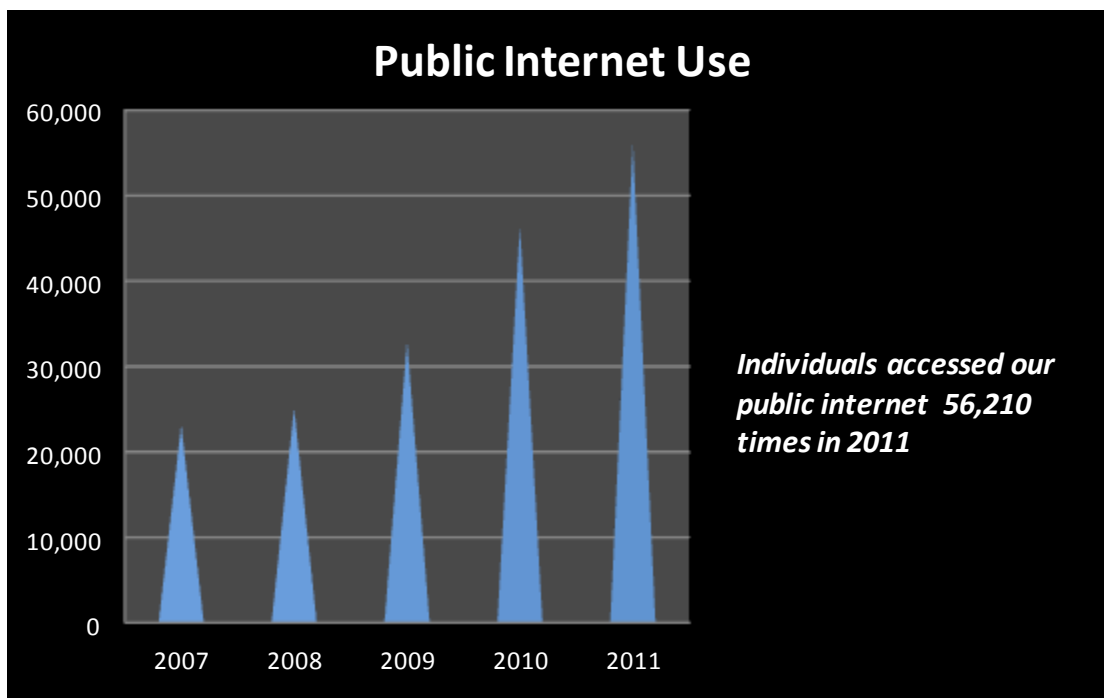


*Library books from the Camden Public Library's original collection were returned home after 122 years!*

to technology that is essential to your life



A re-designed website helps deliver a well rounded experience via the web. Visit us at [www.librarycamden.org](http://www.librarycamden.org).



# computer use up 143% in five years

*WOW! I can't believe you check-out iPads!*

*-2011 Comment from Library User*

- ◇ *We were the first Public Library in Maine to check-out iPads!*
- ◇ *Our website had over 42,000 visits in 2011*
- ◇ *Our library users checked-out nearly 9,000 electronic items in 2011!*

JANUARY 28, 2012

## Marie's Reading: "Special Topics in Calamity Physics" by Marisha Pessl

*Special Topics in Calamity Physics* is one of those novels that asks you to think, to go back over the Introduction once you've finished, to look for new clues and new meanings in chapter headings and lines of dialogue.

It's the sort of novel that immerses the reader in a world of eccentric academics, esoteric reading material, and Big Ideas.

It's the kind of novel that features a narrator with such a strong voice that your speech patterns and writing style are influenced for days after you finish it.

**Recent Posts**

- Marie's Reading: "Special Topics in Calamity Physics" by Marisha Pessl
- Simply Books! January Meeting
- Happy New Year! Readers Corner 2011 in Review
- Marie's Top 5 of 2011
- Making Christmas! Holiday Craft and Cookbooks

**Resources**

- [Maine Writers Index](#). Maine authors, from the Waterboro Public Library

*Library staff member Marie Merrifield created a Reader's Advisory Blog that is well-followed.*



*Our library users can subscribe to numerous booklists—visit the Reader's Corner on our website.*

Maine InfoNet  
*Download Library*

Download Library Home | My Account | Login | My Cart | Digital Help

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Need help? Get started here.

Recently Added: eBooks

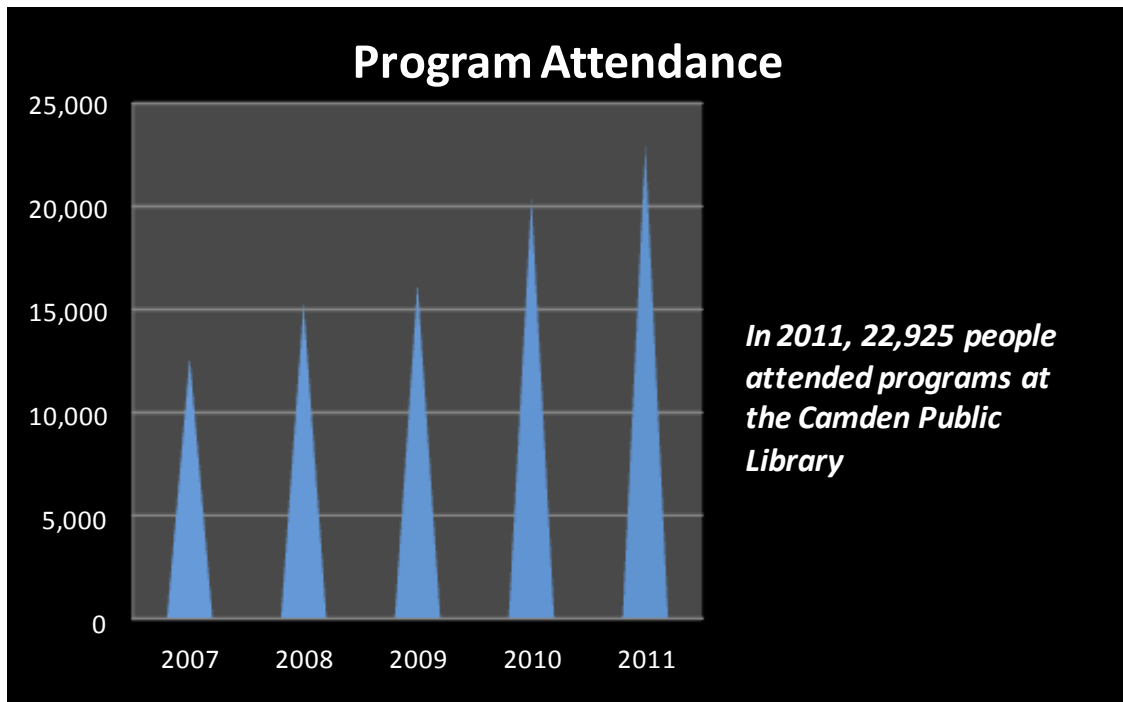
- They Were Divided by Miklós Bánffy
- Welcome to Your Brain by Sam Wang
- 13 1/2 by Nevada Barr
- The Crazy Things Girls Do for Love by Duan Sheldon

*Use our free eBook and Audio book download service — connect through our website!*

that knowledge is essential



*Above: Author David McCullough speaks to a sold-out crowd. The library hosted Mr. McCullough during the summer of 2011. Photo courtesy of Glynnis Jones.*



## program attendance up 81% in five years

*The programs the library brings to our community are fantastic! I feel like I learn more each time I come, and can't wait to see what the library will offer next!*

*-2011 Comment from Library User*

- ◇ *From healthy food to healthy finances — our programs offer variety!*
- ◇ *In 2011, we hosted more than 600 programs!*
- ◇ *Brown Bag Lunches are a hit! In addition to our financial series, we hosted a Wellness Series of Brown Bag programs in partnership with the Chamber of Commerce!*



*Choir singers from Ghostlight Chorus from New York City perform in our Amphitheatre.*



*In June 2011 the library launched a year-long series of personal financial seminars made possible by a grant from the FINRA Foundation.*



*Our Lego Club has become extremely popular. Literally thousands of Legos fill the Picker Room where our Lego Club is held each month.*

# how we're funded

Each year, the Town of Camden provides financial support that ranges from 40% to nearly half of our total budget.

The remaining funding comes from individuals and private foundations.

**In all, the library raises well over 50% of its needed funding each fiscal year.**

As a library supporter, please consider donating to the library through our Annual Giving Campaign or making a donation to our Stock the Stacks campaign,

which is specifically used to purchase books and other materials.

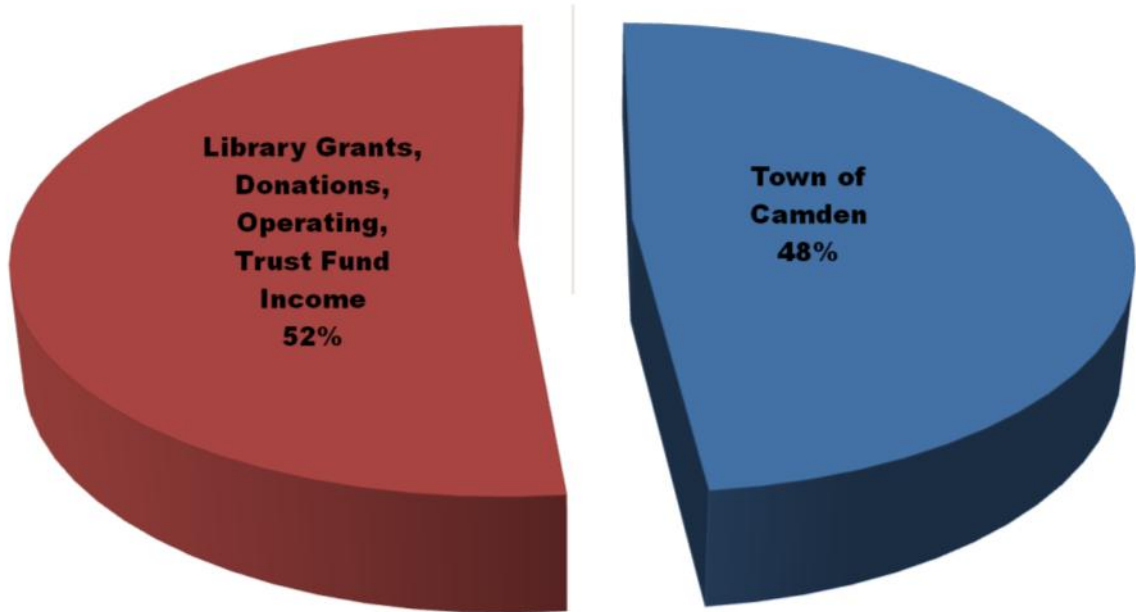
Also, please consider the library as your preferred benefactor of bequests and estate gifts — we can use funds in your honor to help our operation for years to come!

You may make a donation year-round at the library or through the library's website at :

**[www.librarycamden.org](http://www.librarycamden.org)**

To discuss bequests, estate gifts, and gifts in memoriam, please contact Nikki Maounis at 236-3440.

**Fiscal Year 2011 Funding Allocation**



*Using your money wisely, we have maintained a 100% ROC (Return on Community). For every \$1.00 in town funding, we match it at a level of \$1.07 in private funding.*

**Volunteers:** Hundreds of volunteers offer thousands of hours of support to the library – their time is invaluable! From running and managing our Book Sales, to helping to sort and shelve books, we depend on the time and commitment of all those who give selflessly to help advance the mission of their library.

**Millay Society Members:** The Millay Society at the Camden Public Library was founded in 2006. Its purpose is to attract individual donors who give more than \$1,000 per year to their library. These individual donors' contributions are unrestricted and allow the library to dedicate funding to any aspect of our core operations. Many donors have chosen to renew their membership in the Millay Society each year since its founding, and this continued support is both greatly appreciated and invaluable to sustaining essential services.

## our supporters

**Annual Giving Campaign Contributors:** This year's Annual Giving Campaign began in November 2011 and ends June 30, 2012. Each year this campaign helps to fund items that are critical to our library's operations – items such as books, materials, programs, and so much more.

**Corporate and Foundation Partners:** We are fortunate that members of our business community feel the library is a valuable resource and wish to contribute to its operations and special events. Finding unique and meaningful ways to partner is always important, and we appreciate developing such relationships with businesses in our community.

**Community Partners:** Over the years we have developed special and long-lasting partnerships with key organizations in the community. Assisting each other to promote events of mutual interest, collaborating in an effort to share resources, or working with other organizations for the benefit of our community is important to us.

## our volunteers



*Lillian Gaudette assists the library by helping to shelve books .*

- |                           |                          |                        |
|---------------------------|--------------------------|------------------------|
| Joelle Albury             | Jeff and Micki Colquhoun | John Fitzgerald        |
| Olaf and Judy Andersen    | Albert Cooper            | Karen Furlong          |
| Karl and Kristen Andersen | Martha Coolidge          | Dora Galitzki          |
| Ray and Wendy Andresen    | Tom Corcoran             | Carrick Gamble         |
| Judy Armstrong            | Cassidy Crawford         | John and Kathy Gass    |
| Richard and Kit Aroneau   | Leslie Curtis            | Lillian Gaudette       |
| Kate and Skip Bates       | Charlotte and Tom Cyr    | Dick Gilchrist         |
| Sasha Barbour             | Sandy Delano             | Ryan Goggans           |
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| Jan Blick                 | Liz Dircks               | Peter and Rachel Gross |
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# thank you!

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Barbara Michelena	John Pittman	Harry Smith	Des Fitzgerald
Katherine Migliorato	Audrey and Ralph Preuster	Korah Soll	
Norm Migliorato	Mike and Wendy Rich and	Peter and Eileen Spectre	
Kathlyn Miller	Family	Brenda and Bernie Sullivan	

*In 2011, we had numerous volunteers help in so many ways. Without our dedicated volunteers to assist putting books on the shelf, help run important events like our Book Sale, and assist with special projects like making deliveries to homebound individuals or repairing damaged books, we would not be the organization we are. Thank You!*



## donors, sponsors and partners

*Thank you to the numerous individuals and businesses who made donations to the Camden Public Library in 2011 and to our 2011-12 Annual Giving Campaign (up to the date of this publication).*

*We thank you for the genuine love of, and support for, the Camden Public Library.*

*Note: an asterisk (\*) denotes Millay Society donors and donors who contributed \$1,000 or more in real or in-kind support to the library for a specific purpose.*

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## unique and special partnerships



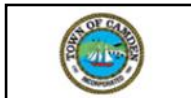
The Centennial Fund manages trusts and funds specifically designated to support the library. Each year the Centennial Fund, in accordance with its sole purpose and mission, helps to fund essential services within the library's core operating budget.



The First National Bank of Damariscotta (The First) has been a sponsor of the Winterfest Celebration held in the Camden Public Library's Amphitheatre for the past few years, and was once again a sponsor in 2011.



The Penobscot Marine Museum partnered with the Camden Public Library to bring "Maritime Month" to the library last April. Our collaborations with the museum have been so successful that we hosted an exhibit of the Museum in January 2012 and will once again be bringing Maritime Month to the library in April 2012.



The Town of Camden has been a continuous supporter of the library. Nearly one-half of the library's operating support comes directly from the Town to support the essential services the library offers, and helps to support both the Amphitheatre and Harbor Park.

Thank you to Soldier Creek Associates, Camden National Bank, Simon & Schuster, Cellardoor Winery, and Down East for playing major roles in sponsoring David McCullough's visit to the library. This event attracted hundreds of people to the library and downtown Camden!


SOLDIER CREEK ASSOCIATES

 Camden National Bank



Thank you to the FINRA Investor Education Foundation and the American Library Association for making our Wealth of Information series possible through the "smart investing @your library®" grant program.





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**Since 1928, the Camden Public Library has provided essential services to our community.**

**We do it because reading is, and always will be, an essential skill.**

**We are funded through private foundations, the Town of Camden, and people like you.**