

## Camden Public Library

welcomed **226,000 visitors** in 2015. The library and amphitheatre may be the first and most memorable stop in town for first time visitors to the area. A cultural hub, the library is often cited as an important reason to return or move here.

**24,765 program attendees** at **682** programs make the library a great place for your business to connect with both local residents and seasonal visitors.

Your support provides essential funds for the library and amphitheatre, which must raise 55% of its operating budget each year, primarily through gifts from individuals and businesses just like you.

To learn more about the benefits of supporting Camden Public Library, call Penney Read at 236-3440.



Camden Public Library

55 Main Street • Camden, ME 04843  
LibraryCamden.org • (207) 236-3440



## 2015 Program Highlights

More than **24,765** people attended the library's **682** educational and cultural events.



### Educational Programs & Events

- Children's Book Fair by the Sea
- Cornerstones of Science
- Creative Art Afternoons & Lego Club
- Discovery Series Interactive Activities
- Every Hero Has a Story Summer Reading Program
- Beneath the Sea School Vacation Camp
- Midcoast Mini Maker Faire
- Weekly Story Hours for infants to pre-K

### Cultural Programs & Events

- Coffee House Series: regional folk, jazz, classical, and popular music
- Discover History Month
- Discover Maritime Month
- Discover Sustainability Month
- Picker Room Art Exhibits
- Winterfest in the Amphitheatre

visit [LibraryCamden.org](http://LibraryCamden.org) for more information.



Camden  
Public  
Library

## Business Underwriting & Support



*Support that benefits your  
Business and your Community*



# Support the Library and Amphitheatre

Support the Camden Public Library with a business sponsorship to make a meaningful difference—for your business and for your community.

The library is an important community resource providing children’s literacy activities, adult classes, cultural presentations and more. The Library provides essential programs and services that strengthen our community and its families.

## Reach a New Audience

A gift to the Camden Public Library opens new avenues to connect with your prospective audience.

With almost 226,000 visits to the library in 2014, you can be assured that your support of the library gets your brand in front of many residents and out-of-town visitors. People depend upon the library to find information about almost every challenge they face. With your information in our Business Kiosk, it could be **your** company providing the solution they seek.

## Levels of Support for All Budgets

### \$2500 Event Lead Sponsor

- Exclusive recognition as lead sponsor on all materials, including your banner display at event registration.
- Participation opportunity, plus all benefits listed below.

### \$1500/\$1200 Series Underwriter

- One business function in the Reading Room (\$1500) or the Jean Picker Room (\$1200), subject to scheduling, catering not included
- Logo inclusion and listed underwriting support on all marketing and promotional materials
- Annual online listing with logo and link
- Your brochure in our Business Kiosk for 12 months

### \$500 Event Co-Sponsor

- Logo inclusion and listed co-sponsorship support on all marketing and promotional materials
- Business Connection annual online listing and web link
- Your brochure in our Business Kiosk for 12 months

### \$250 Event Supporter

- Business name listed support on all marketing and promotional materials
- Business Connection annual online listing and web link
- Your brochure in our Business Kiosk for 12 months

### \$150 Business Patron

- Your brochure in our Business Kiosk for 12 months
- Business Connection annual online listing and web link
- Your brochure in our Event Planning folder, if applicable

## Your Business Visibility

The library presents over 600 cultural and educational programs and services, reaching over 24,000 residents and visitors annually. Put your business front and center with library support to enjoy high brand visibility year round.

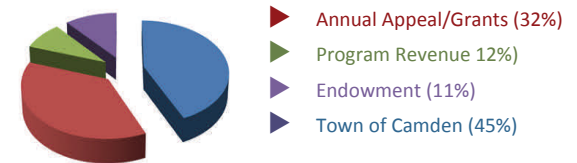
## Special Event Sponsorship

When you sponsor high profile events, your business benefits from highest brand visibility through print and web promotion, and day of featured exposure. We also offer participation opportunities for community service-aware businesses.

Amphitheatre events range from specialized musical events that draw 50 –100 people, to large family friendly events such as the Midcoast Mini Maker Faire that has had over 800 people in attendance each year, and Winterfest which has 500+ annually.

To learn more about how supporting the library can benefit your business call Penney Read at **236-3440**.

**Income** - More than half of the library’s income is raised from businesses, grants, individuals and private foundations.



## Amphitheatre & Harbor Park

The Amphitheatre and Harbor Park are unique scenic jewels that provide endless enjoyment for our community. As caretakers of these beautiful parks, the library oversees all maintenance and upkeep. This responsibility includes management of the grounds for private and public events including weddings, reunions, cultural, musical and theatrical events.

